

CALL FOR SPONSORS & EXHIBITORS

2023

December 5-6, 2023

Embassy Suites by Hilton Nashville SE Murfreesboro
1200 Conference Center Boulevard, Murfreesboro, TN 37129

In-Person Attendance Option Only
No virtual attendance option



tamho

tennessee association of
mental health organizations

TAMHO ANNUAL CONFERENCE

Become a Sponsor of the 2023 TAMHO Annual Conference

We invite you to join us in making a lasting impact on the future of behavioral healthcare by becoming a sponsor of our highly anticipated annual conference. This premier event brings together industry leaders, innovators, and aspiring professionals from around the world to share knowledge, forge connections, and shape the future. By partnering with us as a sponsor, you'll play a pivotal role in empowering tomorrow's leaders and contributing to the advancement of behavioral healthcare in Tennessee.

Why Sponsor?

1. **Visibility and Recognition:** As a sponsor, your brand will gain prominent exposure throughout the conference, from marketing materials to event signage. Stand out as a champion of innovation and leadership, enhancing your brand's reputation and recognition.
2. **Networking Opportunities:** Our conference is a convergence of the brightest minds in the field, offering sponsors unparalleled networking opportunities. Connect with influential decision-makers, potential collaborators, and emerging talents, fostering valuable relationships that can lead to future partnerships.
3. **Targeted Exposure:** Tailor your sponsorship to align with your specific objectives. Choose from various sponsorship levels and opportunities to best showcase your organization's values, products, and services to a relevant audience.

Together, we can shape a brighter future by investing in the education, inspiration, and collaboration that our annual conference provides behavioral health professionals.

Empower tomorrow's leaders, elevate your brand, and make a significant impact on the future of your industry by becoming a sponsor of our annual conference. Join us in creating a world where innovation, collaboration, and leadership flourish. Your support is not just an investment in an event; it's an investment in shaping the leaders of tomorrow.

The TAMHO 2023 Annual Conference and Awards Ceremony is being designed as an in-person attendance only event this year — no virtual or online attendance options.

Sponsorship Tiers:

1. **Gold Sponsor:** As a gold sponsor, your organization will enjoy maximum visibility, including prime booth placement in the heart of the conference. Engage directly with attendees and leave a lasting impression. With a dedicated space to showcase your products and services.
2. **Silver Sponsor:** Showcase your commitment as a Silver Sponsor through logo inclusion, targeted sessions, and networking opportunities that facilitate meaningful connections.
3. **Bronze Sponsor:** Establish a strong presence as a Bronze Sponsor, offering logo visibility and participation in networking functions.

Customized Opportunities:

Tailor your sponsorship experience to align with your organization's goals. We offer various opportunities, such as coffee breaks and branded merchandise, ensuring your message resonates with attendees.

Impactful Partnerships:

Join our esteemed list of past sponsors who have made a lasting impact on the success of TAMHO. By sponsoring, you become part of a community dedicated to advancing the behavioral health industry knowledge and nurturing future leaders.

SPONSORSHIP CATEGORIES

GOLD SPONSOR

Level A\$8,000

Level A Gold Sponsors receive

- Recognition above Level B Gold Sponsors.
- Recognition as a co-sponsor of the TAMHO Awards and Recognition Ceremony.
- Six (6) complimentary comprehensive registrations for your organization representatives to access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- Recognition of your company / organization in all event messaging / signage.
- Complimentary listing within the online reception area.
- A complimentary exhibit space within the Event Expo Hall.

Level B\$5,000

Level B Gold Sponsors receive

- Recognition as a co-sponsor of the TAMHO Awards and Recognition Ceremony.
- Four (4) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- Recognition of your company / organization in all event messaging / signage.
- Complimentary listing within the online reception area.
- A complimentary exhibit space within the Event Expo Hall.

SILVER SPONSOR

Level A\$4,000

Level A Silver Sponsors receive

- Recognition above Level B Silver Sponsors.
- Three (3) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- Recognition of your company / organization in all event messaging / signage.
- Recognition of your company / organization in all event messaging / signage.
- Complimentary listing within the online reception area.
- A complimentary exhibit space within the Event Expo Hall.

Level B\$2,500

Level B Silver Sponsors receive

- Two (2) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- Recognition of your company / organization in all event messaging / signage.
- Complimentary listing within the online reception area.
- A complimentary exhibit space within the Event Expo Hall.

BRONZE SPONSORSHIP

Level A\$900

- Recognition above Level B, C, and D Bronze Sponsors.
- One (1) complimentary comprehensive registration for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- Recognition of your company / organization in all event messaging / signage.
- Complimentary listing within the online reception area.
- A complimentary exhibit space within the Event Expo Hall.

Level C — TAMHO MEMBER ORGANIZATION \$400

- Recognition above Level D Bronze Sponsors.
- TAMHO Member Organizations receive this discounted members-only rate for all amenities listed in the Level A Bronze Sponsor category.

Level B — NON-PROFIT ORGANIZATION\$500

- Recognition above Level C and D Bronze Sponsors.
- Non-Profit Organizations receive this discounted non-profit organization rate for all amenities listed in the Level A Bronze Sponsor category.

Level D — ASSOCIATION OR ADVOCACY GROUP PARTNERS\$0

- TAMHO association and advocacy group partners receive this discounted rate which includes all amenities listed in the Level A Bronze Sponsor category.

AN ONLINE REGISTRATION FORM IS AVAILABLE FOR PROVIDING SPONSORSHIP AND EXHIBITING COMMITMENTS

To access and submit your commitment form, visit [https://
form.jotform.com/232474191387159](https://form.jotform.com/232474191387159)

Online payment via PayPal is available. If you are not able to use online payment or want to avoid processing fees, invoicing options are available. Click the 'invoice' option during the online submission process.

The online sponsorship submission form provides an upload option for submission of your corporate logo or you may send the JPG or PNG file as an email attachment to TFUQUA@TAMHO.ORG

DEADLINES

SPONSORSHIP COMMITMENTS: As soon as possible, but no later than November 15, 2023.

CORPORATE LOGO SUBMISSION: Preferably upon submission of sponsorship commitment but no later than November 15, 2023.

The full event details are accessible online at: Event site is not available at this time. Please monitor your email as details and registration are forthcoming. A proposed agenda is provided for convenience.

Sponsorship, Advertising, and Exhibiting Guidelines

Pre-registration and payment of fees is required to guarantee sponsorship considerations and exhibit space assignment. Access to the various events/activities related to the TAMHO 2023 Annual Conference require either sponsor or participant registration.

No drop-ins or onsite cold-calls. No conduct of special events targeting TAMHO Annual Conference attendees without the support of the TAMHO conference.

On-site table-top display space is limited. Assignment will be given on a "first come – first served" basis.

Application for booth space must be made using the official online Registration Form provided by TAMHO and must include payment of required fees or request for invoicing.

Agenda at a Glance

Subject to adjustments
December 5th & 6th

Pre-Event — December 4th

3:00 pm — 6:00 pm

Table Top Display Set-Up

DAY 1 — December 5th

8:00 am — 8:30 am

Registration and Sign-In

Table Top Display Set-Up

8:30 am – 9:45 am

Opening General Session

9:45 am – 10:00am

Break, Networking, EXPO Hall

10:00am – 11:00am

General Session

11:00am — 11:30 am

Break EXPO Hall

11:30am – 12:30 pm

General Session

12:30pm — 12:45pm

Break, Networking, EXPO Hall

12:45 pm — 1:45 pm

General Session

1:45 pm — 2:00 pm

Break, Networking, EXPO Hall

2:00 pm — 3:00 pm

General Session

3:00 pm — 3:30 pm

Bonus EXPO Hall Visit Time

3:30 pm

Adjourn for Day 1

DAY 2 — December 6th

7:30am — 8:00 am

Registration and Sign-In

Break, Networking, EXPO Hall

8:00am – 10:00 am

Awards & Recognition
Ceremony & Breakfast

10:00 am

Table Top Display Dismantling
Adjourn for Day 2



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**The trusted voice for Tennessee's behavioral
health system for over sixty years.**

WWW.TAMHO.ORG

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